

SOUTHERN ONTARIO CHAMBER MUSIC INSTITUTE

Annual General Meeting - December 9, 2007

2007 EXECUTIVE DIRECTOR'S REPORT

Rosanne Caruso

Last year I reported that I had set out to forge new relationships through collaborations and joint ventures and looked forward to 2007 as a year of movement and change and bringing SOCM I more into the community spotlight. I believe those goals have been achieved. This year we ...

- held our professional concerts in downtown Oakville's three major churches.
- used Oakville Centre as our Concert Series box office
- initiated and implemented a steering committee for an Oakville Chamber Music Festival for 2008

In doing so, we engaged new audiences, forged positive relationships with church leaders, made known our plans to Town Council, garnered support for an Oakville Chamber Music Festival from the Town and from various community leaders.

This year was the final year of an Ontario Trillium Grant which began in 2004. In this fiscal year we completed the work outlined in the Trillium mandate as follows:

- increased revenue from private sources by 15%
- provided enhanced organizational and program profile
- enhanced and produced marketing resources
- enhanced and strengthened organizational system policies and procedures
- explored the feasibility of a Chamber Music Festival in Oakville by holding three quarters of our 2007 Concert Series in downtown Oakville.

In September we finalized and delivered a final report to Trillium which demonstrated the fulfillment of our mandate.

In addition, we have developed a new website, expanded our student recruitment strategies, freshened our marketing and fundraising materials and were successful, for the first time, in attaining funding from the Canadian Government through the Fresh Start Program.

It is notable for this report that, in November 2007 application was again made to Trillium for a three year \$225,000 grant to support the development of a multi-year Oakville Chamber Music Festival.